

# Holly Hills Happenings

**HOLLY HILLS IMPROVEMENT ASSOCIATION (HHIA)** 

Grand to Morganford and Bates to Loughborough

Founded in 1927. St. Louis' oldest neighborhood association. Visit us online at: http://hollyhills.info

# Holly Hills Halloween Promises to be Frightfully Fun!

#### NEXT MEETING

September 28

7:30 p.m.

Representatives from the YMCA will discuss the new recreation center

> ALSO Agenda items:

- Should HHIA raise residential dues to \$15/year?
- Should HHIA meetings start earlier?

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October events in Holly Hills promise lots of fun for Halloween-loving children of all ages. Mark your calendars and plan to have a frightfully good time this year.

The festivities include a free outdoor movie in Carondelet Park, the annual Pumpkin Parade and Halloween house decorating contest.

Holly Hills Improvement Association will present Ghostbusters at the Bandstand on Saturday, Oct. 3 at 8 p.m. Bring blankets and chairs, your own snacks or buy popcorn and soda for \$1 each

Keep your lights on!

HHIA Board Members will be driving through the neighborhood Oct. 16, 17 and 18, checking out all of the great Halloween decorations in your yards.

Three winners will be selected and each will receive a free one-year HHIA membership and an acknowledgement in our newsletter and on our website, there might be some Halloween candy in it for you also!

Moms and dads, bring those kids, grandkids &

### Halloween Events in Holly Hills

Saturday, October 3

Ghostbusters Movie in Carondelet Park

Where: Bandstand/Boathouse

When: 8 pm

October 16, 17, 18

Judging for HHIA Halloween

**Decorating Contest** 

Saturday, October 24

Annual Pumpkin Parade

Where: Starting at Arendes and Holly Hills

When: 3 p.m.

pets in their best Halloween costumes! Neighbors are encouraged to hand out candy along the parade route. Plan to stay after the parade for a costume contest and wienie roast!

Individuals or businesses interested in donating bags of candy, hot dogs or other items, may call Barb Russell at 353-4619 or email her at dr.russell@sbcglobal.net

# New Rec Center now set to open in November

The Carondelet YMCA is preparing for a November opening for the new Carondelet Park Recreational Complex by adding staff, offering informational meetings for members and sending out fliers to the community.

Representatives from the Carondelet Y will be on hand at the next HHIA neighborhood meeting to provide a detailed overview of the new center's amenities.

"I know people are very interested in learning more about what the new complex has to offer," noted HHIA President Paul Sager. "Concerns about the membership fees or the management and/or cost of the building have been aired

at several previous meetings. I don't want to stifle constructive debate, but I'm hoping that we can keep from rehashing these issues during the YMCA's presentation at the neighborhood meeting on Sept. 27. Any complaints on these matters can be directed to elected officials separately."

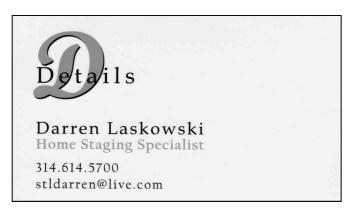
### A message from the president...

Here we are already creeping up on autumn and this weather cannot be beat! Let's hope we do not pay for it this winter. All of this great cool weather brings out more and more people to the Park and around the neighborhood. It is always great to see the neighbors utilizing the great benefit of living in Holly Hills, Carondelet Park. Speaking of the Park, the Rec Center is moving right along and should be opening up sometime in November. We will be doing our second movie night in the Park in October and the Pumpkin Parade will be in October as well. Lots of great activities coming up this fall. Get out your decorations as we will be doing the annual Halloween house decor contest this year as well! I wanted to bring up an event that happened a few weeks ago, the median plantings at Christy and Holly Hills were destroyed. I want to remind everyone that the median plantings are something we the neighborhood take care of. As a neighborhood, we take great pride in resident gardener Tim Bolt's great work on these plantings so please keep a look out. The thousands of volunteer hours that go into the upkeep of these plantings was ruined in one night. Hope you are enjoying Loughborough Commons, more exciting things are still coming for that area. Take time to smell the mums this fall!

- Paul Sager

Numbers to Know!	
First District Police	444-0100
Police (non-emergency)	231-1212
Anonymous Drug, Gang, Homicide Police Line	241-COPS
Haly Halyburton—Ward 11 NSO	613-7148
Kathy Savage—Ward 12 NSO	613-3163
T. J. Minden—Ward 13 NSO	622-3444
Citizens' Service Bureau	622-4800
Humane Society	647-8800
Alderman Matt Villa 11th Ward	351-9896
Alderman Fred Heitert 12th Ward	622-3287
Alderman Fred Wessels 13th Ward	589-6836
State Rep. Jake Hummel 108th District	457-1792
State Senator Jim Lembke 1st District	845-8508
State Senator Robin Wright-Jones 5th District	533-8800





The Holly Hills Improvement Association (HHIA) was formed on September 10, 1927. Since its inception, HHIA has worked to promote the well being of Holly Hills and its residents.

For more information or to become a member of HHIA contact us at (314) 569-5708 or hhia@hollyhills.info

Paul Sager	H President
Kate Hastings	H Vice President
Daniel Haag	Past President
Victoria Chechik	Past President
Beth Murphy	B C Treasurer
Vacant	A Recording Secretary
Tara Ohler-Jenney	D Financial Secretary
Patrick Hanlon	M Member at large
Rich Hutson	Member at large
Stacy Ross	B Member at large
Barbara Russell	R Member at large
Vacant	S Member at large

### Show Me the Money! Where Your Dues Go

Many HHIA members have recently renewed your dues, which have been \$10 a year for many years.

The HHIA board will hold a membership vote at the neighborhood meeting on Sept. 27 to increase dues to \$15 year to help defray the ever-rising costs of such basic things as postage for this newsletter and liability insurance.

The HHIA books are always open for members' review and an income and expense summary is provided by HHIA Treasurer Beth Murphy at neighborhood meetings.

The following is a general summary of where your dues go:

- \$700 for flowers planted in the boulevards and other public spaces around the neighborhood. We hope you enjoyed the flowers that Tim works very hard to plant, keeping our neighborhood beautiful, colorful and weed free!
- \$200 contribution to the Carondelet Community Betterment Foundation, Inc. in support of the Carondelet Park Concert Series. Carolyn

George who organizes the concerts said the last concert of the season this year had about 1,200 in attendance for Cornet Chop Suey Band.

- \$600 Liability insurance for HHIA events:
- \$1,000 for two outdoor movie Nights in Carondelet Park
- \$500 for the 2008 annual Pumpkin Parade. We are working hard this year to secure more donations of candy and hot dogs.
- \$1,200 for printing and postage for bimonthly newsletters.
- Support for the Community Garden area at Arendes & Bates
- Miscellaneous donations for events to other community groups including:
  - ~Metropolitan Churches United (MCU-C4)
  - ~St. Louis Public Library-Friends
  - ~Carondelet Historical Society
  - ~St. Stephen Protomartyr
  - ~Carondelet Park Clean-up
  - ~Operation Brightside

### Keeping Up: A Twitter Primer

HHIA is now on Twitter! To the less tech-savvy, Twitter may seem to be just one of the latest in a string of useless and confounding technologies, but we're here to tell you how it can help you keep up with the latest neighborhood news and events.

#### Philosophy

The primary focus of Holly Hills "tweets" - the name for individual messages - is the Holly Hills neighborhood and Carondelet Park, but also extend to nearby neighborhoods. Tweet topics include:

- Event reminders for concerts in park, HHIA neighborhood meetings, etc.
- Any media mention of neighborhood or park both mainstream and alternate (e.g. blogs, RFT)
- Interesting, positive, fun and occasionally offbeat

#### Statistics

- First tweet May 31
- Average 20 tweets/month (This will probably slow down now that summer concert season has ended)
- hollyhills\_stl has been retweeted by such luminaries as the mayor, the president of board of alderman and über-blogger Steve Patterson

#### Getting Started

- 1. Go to twitter.com/hollyhills stl
- 2. If you already have an account, click "Login," otherwise, click "Join Twitter".
- 3. Once logged in, click the "Follow" button.

(Continued on page 5)

## Holly Hills Real Estate courtesy of Paul Sager

3658 Dover \$154,900

As of August 31, 2009
ACTIVE
4077 Concordia \$34,000
4067 Concordia \$57,900
5706 Arendes \$70,000
4152 Toenges \$116,000
5620 Dewey \$119,900
3624 Wilmington \$122,900
4155 Tyrolean \$124,900
4162 Wilmington \$124,900
3937 Burgen \$126,900
3627 Bellerive \$129,900
3986 Bowen \$139,900

6110 Newport \$157,900 5917 Marwinette \$164,900 6425 Myrlette Ct. \$167,500 3916 Dover \$169,900 3833 Wilmington \$169,900 4124 Alma \$175,000 5608 Arendes \$177,900 4124 Tyrolean \$182,900 4132 Tyrolean \$185,500 6130 Adkins \$189,900 4061 Alma \$189,900 4059 Toenges \$199,900 6119 Marwinette \$239,900

6144 Marwinette \$324,900 6117 Coronado \$330,000 SOLD 4133 Concordia \$26,500 5718 Morganford \$59,000 4000 Burgen \$99,500 3665 Wilmington \$100,000 4147 Tyrolean \$110,600 3933 Burgen \$112,000 4149 Wilmington \$121,000 4131 Loughborough

3636 Fillmore \$239,900

6725 Leona \$259,000

\$127,500 5715 Dewey \$139,000 4151 Toenges \$140,000 4087 Haven \$143,250 3642 Bellerive \$146,000 6103 Newport \$152,900 3950 Bowen \$155,000 4138 Tyrolean \$175,000 6101 Ray \$179,000 3666 Fillmore \$180,000 3646 Fillmore \$189,000 4132 Alma \$189,000 3942 Burgen \$227,900 3921 Holly Hills \$461,000

### Holly Hills Happenings

• Saturday, Sept. 26, 7:30 a.m.

St. Stephen Protomartyr Events 20th Annual Fun Run in Carondelet Park followed by 9th Annual Mass & Picnic in Carondelet Park at 4 p.m. saintstephenstl.org for more info

• Friday, Oct. 2, 4-7 p.m.

Pasta Dinner Epiphany Lutheran Church 4045 Holly Hills at Leona Spaghetti or Ravioli served with homemade meat sauce. Dinners include pasta, salad bar, bread, dessert, and beverage. Adults \$8.00, children under 12 \$2..00, under 3 are free. Dine in or carry out. Enter a free drawing to win a Schnucks gift card!

• Saturday, Oct. 3, 4-8 p.m.

Twilight Walk for Lupus Carondelet Park Boathouse 644-2222 or lupusmo.org for more info

• Monday, Oct. 12, 12: 15 p.m.

Holly Hills violin-maker Geoffrey Seitz describes and demonstrates how violins are made and discusses history, facts, and myths about the violin.

UMSL, 222 JC Penney Conference Center

Is your neighborhood organization having

an event you'd like listed in the Holly Hills Happenings Calendar? Send it as far in advance as possible to Stacy Ross at stacy@hollyhills.info

You can find out more about these events on our website Hollyhills.info or follow us on Twitter at: hollyhills\_stl

> THANK YOU to Linda Glasener for transcribing the HHIA bylaws

### Grand-Bates to become Historic District

Excerpted from the Landmarks Association of St. Louis newsletter.

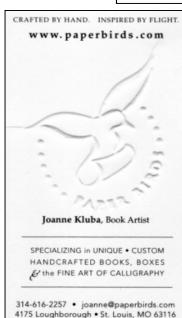
The nomination of the Grand-Bates Historic Suburb National Register District has been submitted to the National Park Service for final approval. Eleventh Ward Alderman Matt Villa funded the project through the Community Development Block Grant program.

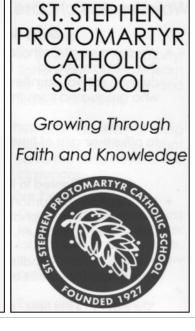
The Grand-Bates District is roughly bounded by Grand Boulevard on the west, Bates Street on the north, Interstate 55 on the east, and Iron and Fillmore Streets on the south; it was nominated based on patterns of historic community planning and development. The earliest extant build-ing in the District dates to circa 1860, though the vast majority of the buildings were built during the first three decades of the 20th century. During this time, the neighborhood evolved from a largely rural area at the fringe of settlement in the city to a densely settled commuter suburb.

The District straddles two phases of historic suburb development in St. Louis and reflects patterns that are typical of neighborhoods that relied entirely on streetcar transit as well as the increasing use of the automobile and bus. Development became possible with the arrival of the streetcar system in 1893 on the District's eastern border and began in earnest following a consolidation and improvement of the system in 1899.

While much of the eastern portion of the District was built for working -class streetcar commuters, the construction of the Kingshighway Parkway through the area (the portion in the District was initiated in 1907 and completed by 1912) changed the dynamics of development. Designed by noted landscape architect George Kessler (the creator of the Kansas City parkway system and the St. Louis World"s Fair grounds), the parkway brought what was then a unique residential environment to St. Louis, attracting upper middle-class homeowners and automobile enthusiasts/ commuters.

Finally, in 1923, the early implementation of bus transportation on the western boundary of the District along Grand Boulevard fixed the neighborhood between public transportation routes, securing its reputation as an enviable commuter residential district.







#### (Continued from page 3)

- 4. You can stop here, but if you do, you'll have to remember to go regularly go the Twitter website to see what HH is tweeting about and you risk missing timely reminders of neighborhood events that are happening in the very near future. For example, we tweeted a reminder announcement of every summer concert in the park on either Sunday morning or afternoon. If you didn't happen to check your twitter
- feed until Monday you would have missed the reminder that your very favorite band was playing in the park. So, to ramp it up to the next level:
- 5. Notice after you click "follow," you'll see where it says "device updates OFF" Click on that, and follow the instructions to get HH tweets sent to your mobile phone as text messages. (Standard text message charges from your mobile provider will apply!) You can even set it up to specify what times of

day you want to limit tweet notifications to.

For advanced users, if you don't want cell phone updates, but you don't want to miss any HH tweets, you can subscribe to the RSS feed. You'll see it on the lower-right portion of the screen when you're looking at the hollyhills\_stl page.

Lastly, if we tweet about something you think is interesting, please retweet it so that your followers find out about hollyhills\_stl.

# Please Patronize Our Neighborhood Businesses!



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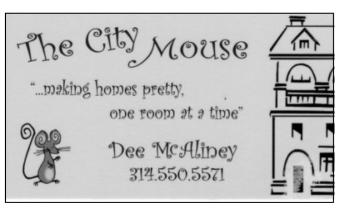
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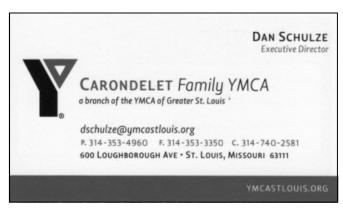
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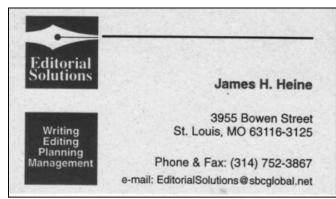
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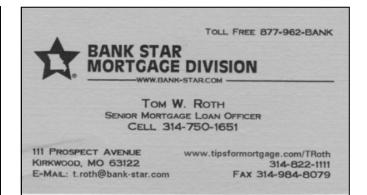
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☐ Business Membership\$25 (Business membership includes newsletter listing)
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Email:
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