



Founded in 1927  
Saint Louis'  
Oldest  
Neighborhood  
Association

[www.stlouis.missouri.org/hollyhills](http://www.stlouis.missouri.org/hollyhills)

# Holly Hills Happenings

**HOLLY HILLS IMPROVEMENT ASSOCIATION (HHIA)**

Grand to Morganford & Bates to Loughborough

## Next Meeting

Mon., Sept. 25 ✕ 7:30 p.m.

**Southern Commercial Bank**  
5515 South Grand Avenue

### Speaking at the Meeting:

A pair of speakers focusing on the proposed 1/8-cent sales tax for recreational purposes and the associated funding of a community recreation center in Carondelet Park.

### Meeting Schedule

Mon., Nov. 27 General Meeting

## Holly Hills House Tour

Take a stroll down tree lined boulevards and enjoy the 1920s grandeur of the Holly Hills neighborhood with our fall house tour, "Passport to the Past." Join us on Sunday, October 15 from 11:00-5:00 pm as we showcase 12 homes in our beautiful neighborhood. This selection of homes shows the wide variety of styles and locations of the homes throughout the Holly Hills neighborhood.

The Holly Hills Neighborhood was a subdivision conceived during the golden age of Hollywood, meant to capture the glamour of the Southern Californian movie-star lifestyle by developers William Federer, Gus Arendes and Don Livingston Sr. They developed the Holly Hills neighborhood into well-built, neat bungalows and flats that would predominate on most blocks and they created elegant residences that would line a gracious parkway with the showpieces facing Carondelet Park.

Tickets are \$10 in advance and \$15 on the day of the tour. Tickets can be purchased by calling 1-800-838-3006 or you can purchase them online at [www.brownpapertickets.com/event/6925](http://www.brownpapertickets.com/event/6925).

Tickets can be picked up at the Lyle House on the day of the tour.

Proceeds from the house tour will help the Holly Hills Neighborhood Improvement Association continue to serve the residents through many projects including: Carondelet Park plantings, plantings throughout the boulevards, trash cans, newsletters and many other projects.

Volunteers are still needed to help on the day of the tour as well as before the tour. If you are interested in helping, please contact Paul Sager at 314-351-9224 or you can email him at [paul@paulsager.com](mailto:paul@paulsager.com)

## In This Issue...

The upcoming Holly Hills House Tour

Registration form for the Jack-O-Lantern jog

Fly your flag month

Update on Loughborough Commons

## NEIGHBORHOOD HELP WANTED

- ▶ Volunteer HHIA Web Design/Maintenance Person needed. Please contact 569-5708.
- ▶ **HELP PROMOTE HOLLY HILLS!** Volunteers are needed for the upcoming 2006 Holly Hills House Tour. Please contact Paul Sager at [paul@paulsager.com](mailto:paul@paulsager.com) or 351-9224.

**WANT TO RECEIVE THE  
NEWSLETTER ALL YEAR LONG?  
BECOME A MEMBER!**

**Membership Information**

You can join the Holly Hills Improvement Association by calling (314) 569-5708, or by e-mailing us at [hollyhil@stlouis.missouri.org](mailto:hollyhil@stlouis.missouri.org).

One-year, household membership     \$ 10  
Business membership                     \$ 25

**HHIA Board Members**

Dan Haag	President
Paul Sager	Vice President
Victoria Hatfield Chechik	Immediate Past President
Mary Jo Gordon	Past President
Beth Murphy	Treasurer
Anne Borgmeyer	Recording Secretary
Monica Groth Farrar	Corresponding Secretary
Mary Lopinot	Member at large
Dee McAliney	Member at large
Lisa/Tom Roth	Member at large
Joe Rusch	Member at large
Mark Smith	Member at large

**Join the HHIA Email list**

If you are interested in being updated by the Holly Hills Board in between newsletters, send an email to [hollyhil@stlouis.missouri.org](mailto:hollyhil@stlouis.missouri.org)

## From Our Association President...

Dear Neighbors,

Fall is just around the corner and it promises to be an exciting season in and around Holly Hills. Most significantly, on October 15th HHIA will be holding its first house tour in six years and I hope that you will all be able to get out and spend some time touring a sample of the many fine homes in our neighborhood. Many

thanks to HHIA board member Paul Sager and the other volunteers who are helping to make this event a reality; events such as this take a lot of hard work for an organization and its volunteers. A few months from now, we will be looking for prospective new board members and electing officers for the 2007-

2009 HHIA board. If you're interested in becoming more involved in the neighborhood and HHIA, I encourage you to please contact me or one of the other current board members or call us at 569-5708. Regards,  
Dan Haag,  
HHIA President, 2005-2007

### October is Fly your Flag month!



During the month of October we are encouraging our residents and members to fly their Holly Hills Flags. With the House Tour, Halloween Run, opening of Lowe's, opening of Schnuck's, and the great fall weather, it will be a great month in Holly Hills. If you are interested in purchasing a flag, contact us or send a check for \$20 to HHIA; P.O. Box 22144; Saint Louis, MO 63116.

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town."* - Rose Martelli - RFT  
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**314-353-1488**  
Ample off street parking behind the Restaurant

## HHIA Pumpkin Parade

**Saturday, October 28th at 12:30 PM**

Join us at the corner of Holly Hills and Arenades for the annual HHIA Pumpkin Parade. Wear your spookiest or most booooooootiful costume, decorate a wagon, tricycle, or family friendly dog and be a part of this fun, safe, short stroll down Holly Hills Blvd. Costume prizes, food, and drink will follow. And remember moms, dads, and friends costumes are not just for kids! Hope to see you there for this fun-filled family event.

**"It was JUST A WALK IN THE PARK,  
that's all that it was..."**

True, Old Blue Eyes isn't there to serenade you as you trip merrily along the new path in Carondelet Park, but hopefully you are singing the praises of our latest neighborhood addition to all your friends and neighbors. What a great way to get that much needed exercise and some delightful fresh air, not to mention the interest of the people passing by in their cars. They can see that we now have something else to be proud of in Holly Hills besides our pretty houses and quiet tree-lined streets.

Funding has been secured for trash containers to be put in appropriate places and we are simply waiting for them to appear. In the meantime, maybe you regular walkers could help us out by tucking a bag in your pocket and picking up the unsightly stuff as you meander the path. Deep knee bends are great for getting in shape and you'll be doing everyone a favor by keeping the area neat and clean. Our tax dollars make places like the park possible and we are very lucky to have one so close to home.

It has been brought to our attention that DOG POOP has become a major problem along the walking path. The owner of the dog is responsible for picking it up and taking it with them so as to dispose of it properly. If you are a dog walker, please be considerate. There is nothing quite so irritating as stepping in the stuff or trying to clean it off the shoes of a little one who was being adventurous.

Thank you very much for all you do to make Carondelet Park a wonderful place to be. Enjoy!

Respectfully submitted, Dee McAliney

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## S O U T H S I D E   H A P P E N I N G S

## LEIGHBOROUGH COMMONS MOVES AHEAD

Schnucks at Loughborough Commons opened on September 29th to a well attended crowd that included Mayor and numerous city officials and many members of the Mack family. The new store is a welcome upgrade to the old store at that location. Lowes is slated to open in October. The large pile of dirt that sets on the west corner of the development will be moved to the east where the old Schnucks will be torn down and in its place will be new places to eat and new stores to shop. On the eastern edge of the development will also be the site of several new buildings. There will be pedestrian access to the development from many points and the HHIA is working hard to be sure that pedestrian and bike traffic, coming from the east and from the west, travels the safest and most seamless routes. At the time this newsletter goes to press the occupants of the development have not been made public knowledge. As soon as that information is available we will post it on our website.

CAUTION: Remember the site is still a construction zone and can be dangerous to pedestrians as well as autos. Please be extra cautious when traveling through and/or around Loughborough Commons.



## RA CONSERVANCY BEGINS PLANTING AT THE BOATHOUSE

The Flora Conservancy will begin Phase I of the Landscape Design plan that has been developed for the Carondelet Park on September 16th beginning at 9am. The Landscape Design will be completed in phases this fall and next year. In addition to the Landscaping, the Boathouse will be repainted in colors that accentuate the landscape and are appropriate to the historical era of the building. The Flora Conservancy provides all tools and material, and volunteers are needed to show up and dig in the dirt. If you can't make this planting, there will be more, just look for upcoming dates in the newsletter, the Journal, or on the HHIA website.

## STATED: SAINT LOUIS BREAD COMPANY

Hills Improvement Association Board has been working  
ear to suggest and attain the right type of businesses for  
rough Commons development that are a good fit for the  
d. I think we can all agree that Saint Louis Bread  
ould be a welcome addition to the development.  
nera Bread (who owns SLBC) is on the fence and we've  
rectly by the Schnuck family that community support  
store locating at this development could possibly sway  
n.

might recall that this is the same scenario that happened  
Hills several years ago. However, the neighborhood rallied  
they are currently enjoying coffee and sandwiches at  
aint Louis Bread Company on Chippewa.

that we've been told to do...write letters...lots of them.


asking us to bombard the office with support letters to  
em to locate in Loughborough Commons. Below is a  
r that you can use or modify. Or create your own  
the address and contact person are who you should  
ent.

uld M. Shaich  
n and CEO  
read  
yton Road  
d Heights, MO 63117

Shaich,

he Holly Hills neighborhood in South St. Louis  
neighborhood sits adjacent to the new  
rough Commons currently under development.  
ing to you in support of building a Saint Louis  
company in that development. I pledge to  
your restaurant and encourage my neighbors  
as well. We are a community that prides itself  
iving and supporting Saint Louis businesses,  
ours. We would be overjoyed to have you as  
abor.

ou,  
ne here  
ress



**Thomas A. Villa**  
108<sup>TH</sup> District  
3847 Holly Hills Blvd. St. Louis, MO 63116  
Phone: 314-352-2084

**MISSOURI HOUSE OF REPRESENTATIVES**  
State Capitol, 201 West Capitol Ave., Jefferson City, MO 65101-6806  
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**Anna Marie Baldwin**  
Manager

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CITY SERVICES / IMPORTANT NUMBERS	
First District Police .....	444-0100
Police (non-emergency) .....	231-1212
Anonymous Drug, Gang, Homicide Police Line .....	241-COPS
Neighborhood Stabilization Officer (NSO) .....	772-3484
.....	622-4628
Citizen's Service Bureau .....	622-4800
Humane Society .....	647-8800
Alderman Matt Villa 11th Ward .....	351-9896
Alderman Fred Heitert 12th Ward .....	622-3287
Alderman Fred Wessels 13th Ward .....	589-6836
State Representative Tom Villa 108th District .....	352-2084
State Senator Harry Kennedy 1st District .....	481-5857

## Promote Your Business!

The HHIA Board would like to invite you to advertise in our newsletter that reaches 500 households in the Holly Hills neighborhood six times per year. The newsletters are mailed in January, March, May, July, September, and November. At this time we are offering 2-column (business card size) ads for \$25 per ad, or six for \$125. For more information, call Dee McAliney at 550-5571.



**PAUL SAGER** 3818 MARWINETTE BL.  
ST. LOUIS • 63144 781-7777

## Holly Hills Real Estate

### ACTIVE LISTINGS AS OF AUGUST 25, 2006

4156 Burgen \$69,900	4011 Dover \$159,900
4141 Burgen \$109,900	4107 Fillmore \$159,900
6605 Morganford \$114,900	4151 Holly Hills \$164,900
4129 Burgen \$124,000	3658 Fillmore \$164,900
4136 Concordia \$132,000	4071 Haven \$167,900
5623 Arendes \$135,000	4168 Federer \$170,000
3957 Burgen \$135,000	3617 Fillmore \$174,900
4171 Burgen \$137,900	3971 Dover \$179,900
6126 Newport \$139,900	6101 Marwinette \$179,900
5622-44 Leona \$144,900	4115 Alma \$180,000
4129 Haven \$144,900	3642 Bellerive \$185,000
3921 Burgen \$147,000	6021 Leona \$189,900
6137 Dewey \$149,900	4127 Toenges \$193,900
3909 Dover \$149,900	5632 Arendes \$199,000
6730 Morganford \$149,900	4114 Alma \$199,500
5617 Dewey \$149,900	5811 Grand \$199,900
4145 Tyrolean \$149,900	3910 Fillmore \$204,900
3841 Dover \$150,000	5917 Marwinette \$209,900
6136 Adkins \$159,000	5951 Marwinette \$214,900
5648 Morganford \$159,900	3818 Bowen \$234,500
	3963 Dover \$245,000
	6114 Arendes \$267,900

6118 Arendes \$274,900  
3900 Bowen \$275,000  
4117 Alma \$299,900  
3921 Federer \$324,900  
3824 Federer \$375,000

### SOLD AS OF JULY 14, 2006

3655 Fillmore \$124,900  
6727 Morganford \$133,000  
5640 Leona \$137,000  
3677 Bellerive \$145,000  
4124 Toenges \$179,000  
3814 Bowen \$209,900  
3985 Dover \$210,000  
6101 Marwinette \$179,900



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The Holly Hills Improvement Association (HHIA) was formed on September 10, 1927. Since its inception, we have held various activities and events to promote the well-being of Holly Hills.

To become a member of HHIA or for more information, contact us at (314) 569-5708, or e-mail us: [hollyhil@stlouis.missouri.org](mailto:hollyhil@stlouis.missouri.org).