

The Holly Hills *Neighborhood News Newsletter*

November, 1998

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HOLLY HILLS UNDER CONSTRUCTION

From one end to the other, Holly Hills has been bustling lately with new business developments a testament to the fact that our neighborhood continues to thrive. Read on for more details.

The Market Place of Holly Hills Weve all been waiting a long time, but it looks like it will be very much worth the wait. The Market Place of Holly Hills at Grand and Iron is scheduled to open in mid-November, just in time for Thanksgiving.

Long before his store has had the chance to welcome its first customer, owner Joe Koppeis already has been a valuable addition to the neighborhood, donating his time and resources to Holly Hills, and the surrounding Carondelet and Bellerive neighborhoods. Says Koppeis, "I am committed to being a part of the neighborhood and its future," he says. "I truly hope to make the store an anchor for the community."

The Market Place is designed with an attractive, old-fashioned train station theme. Its full-service array of products will include all the staples, plus numerous extras including fresh bakery (baked on the premises), seafood and a gourmet coffee counter where patrons can either sit and relax, or grab some treats on the go. Find something missing? Let the store manager know or contact Koppeis directly. He will do his best to stock it for you.

Loughborough Plaza

It never rains but it pours: Recently acquired by Walpert Property, Inc., the strip shopping center at the intersection of Loughborough is undergoing a complete facelift of its exterior and has been named Loughborough Plaza. In addition, construction is underway inside the former Walgreens store located there, with plans to open a Save-a-lot grocery store soon.

The majority of credit for making these two developments a reality of course go to the property owners themselves. At the same time, thanks go to our local aldermen Matt Villa and Fred Heitert along with State Rep. Brian May and Attorney General Jay Nixon for their assistance. And now its our turn to do our bit:

You Can Help!

Shop in your neighborhood! Please support the Market Place of Holly Hills, Loughborough Plaza and all of the other high-quality businesses in our area by patronizing their services first. A list of Holly Hills businesses is now available at our Web site. [Click here to go there now.](#)

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November General Meeting: "Y" Go Anywhere Else?

HHIA General Meeting
Monday, November 23, 7:30 pm
Southern Commercial Bank, 5515 S. Grand

At our November meeting, Tom Frillman, Program Executive for the Carondelet YMCA (located at 600 Loughborough), will provide us with an update on the many improvements that have taken place lately at the Y. "We have dropped prices and added value," says Frillman, who encourages all residents to come take a look at the newly rehabbed facilities. He notes that, while there was some discussion of closing the Carondelet Y when the new branch near Kingshighway and Arsenal is completed, it has now been decided that the opening of the new branch will not affect the existing Carondelet branch. "We have long-range plans to remain at our Carondelet location."

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REPORTS FROM HHIA COMMITTEES

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EVENTS/FUNDRAISING

Mark Your Calendar for two upcoming HHIA events:

Holiday Lighting Contest

Tuesday-Wednesday, December 15-16

Have your holiday lights on these two evenings, when our judges will drive all around the neighborhood, selecting winners for this years Holiday Lighting Contest. To be announced in our January newsletter, awards will be given to the best decorated single-family as well as rental properties. Show your Holly Hills pride.

Not into holiday lights? No problem but be sure to have your porch light on every night for safety. Thanks to a donation from AmerenUE, you can obtain a free lightbulb for this purpose at any of our HHIA general meetings (limit one per household).

Annual Holly Hills Banquet Monday, January 25

Planning is under way for our annual banquet. We'll provide you with all the details in our January newsletter, but be sure to set aside this special date today.

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WELCOMING

Don't forget to keep those calls coming to us! Whenever you know of a resident new to the neighborhood, leave us a message at 569-5708 with at least the address, and any other information you have, or send us e-mail at hollyhil@stlouis.missouri.org. We will schedule a visit during our next monthly outing.

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MAINTENANCE/IMPROVEMENTS

Is Holly Hills Boulevard one lane or two on either side of the boulevard? This is a question we hear frequently. According to the Traffic Division, the answer is one-way in either direction. However, frequent speeding and other unsafe driving along the boulevard has resulted in drivers not being sure what the answer is. Recently a rash of accidents, including several late-night hit and runs that destroyed residents' cars parked along the roadway, have worsened the problem.

Thanks to the combined efforts of aldermen Fred Wessels (13th Ward), Fred Heitert (12th) and Matt Villa (11th), this chronic problem will hopefully soon be alleviated. As an initial step and following detailed study of the issue, the Traffic Division is making the following changes to the boulevard:

- Establishing a 10-foot wide curb land, protecting parked cars and people getting in and out of cars
- Adding a 5-foot wide bicycle lane adjacent to the parkway along both sides of the boulevard, to accommodate the numerous cyclists who share the roadway with motorized vehicles
- Leaving a 12-foot wide single lane in either direction for vehicular traffic

We ask that everyone join HHIA in supporting these changes to make Holly Hills a safer, more pleasant route for all who use it. Should you have questions or concerns about these changes, please contact your alderman at 622-3287.

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BEAUTIFICATION

Fall planting time is here. For the third year, HHIA is very proud to have received a grant from the Neighbors Naturoscaping and Growing St. Louis through Operation Brightside. This time, we are planting more than 1,500 bulbs (!) in our terra-cotta pots and other areas throughout the neighborhood. Also on the list for fall planting are several Red Bud trees, two new wildflower beds and more. We just keep growing.

Speaking of tree plantings, Alderman Matt Villa points out that fall is the best time of year to place your order for trees you would like the city to plant on the grassways between your sidewalk and the street. The city will plant these trees at no charge to you. To arrange for a planting, contact the alderman in your district at 622-3287.

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Web Sightings

While visiting our Web site, be sure to check out our most recent updates:

- A new listing of area [businesses and services](#), sorted by specialty
- A new series of [Safety Pages](#) describing the police, fire and emergency services available in St. Louis and Holly Hills
- An [updated photo gallery](#) with new pictures featuring Holly Hills events and individuals

Thanks goes to the volunteers on our Web committee: John Korst, Greg Ellis, Mark Richardson, Wendy Cook and Dennis Corcoran for making these updates possible.

You Can Help!

If you would like to participate in maintaining or adding new features to our Web page, be sure to give us a call at 569-5708, or e-mail us at hollyhil@stlouis.missouri.org. We encourage Webbies of all ages. And you dont have to be technical to get involved.

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Plant a Tree Along River Des Peres

Leave a lasting impression in South St. Louis. We invite you to participate in the River Des Peres Beautification Project, sponsored by our neighbors, the Boulevard Heights Improvement Association. The association is seeking 150 volunteers to help plant 400 trees all along River Des Peres on **Saturday, November 21, 9 am**. Meet at the Goodwill parking lot at the corner of Morganford and Carondelet, just west of I-55. Bring gloves, a shovel, a bucket, and your volunteer spirit. Many hands will help make the work light.

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Welcome, New Members

Please join us in a warm welcome to our newest HHIA members:

Family Memberships:

- Sondra Thee on Newport
- Joan M. Brown & Charles H. Raiford on Wilmington
- Denise Flippo on Wilmington
- Jason McClelland & Maddie Earnest on Marwinette

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Please address questions or comments about this Web site, the Holly Hills neighborhood, or the Holly Hills Improvement Association to [our Webmaster](#).

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