

Holly Hills Happenings

HOLLY HILLS IMPROVEMENT ASSOCIATION (HHIA)

Grand to Morganford and Bates to Loughborough

Founded in 1927. St. Louis' oldest neighborhood association. Visit us online at: http://hollyhills.info

Local Historian's Book Highlights Neighborhood History

NEXT MEETING

March 22 7:00 p.m.* *Note NewTime

City of St. Louis Public Safety Director Charles Bryson will bring several department heads to speak

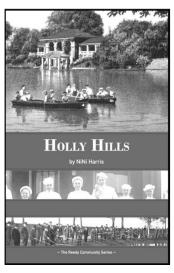
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A new book about the neighborhood by local historian NiNi Harris will be published in mid-April.

Holly Hills is a brief history of the Hollywood-inspired neighborhood that borders Carondelet Park. Author NiNi Harris follows the history of the area from the faint traces of early French settlers, through its purchase by railroad magnate Jay Gould, to the dynamic developers who envisioned a California-styled neighborhood. Harris highlights Holly Hills' extraordinary architecture, its lush landscape setting, its lasting institutions, its civic leaders, and its colorful characters, explaining why the tree-canopied streets remain one of South St. Louis's most sought-after locales.

The book also recounts the development of the adjacent Bellerive area, which boasts a rich collection of early twentieth-century Arts & Crafts architecture. Luxuriant Carondelet Park, spectacular Bellerive Park, and the boulevards that tie these parks and residential areas together are featured in the text and photos.



Books will be available for \$18 in area bookstores and can be pre-ordered online at www.reedypress.com.

Members vote to change meeting time, dues

In January 2010 the HHIA membership voted to make the following changes to the bylaws including membership dues and to the start time of the bi-monthly meetings.

- Effective immediately residential dues will be \$15.00 annually.
- Meetings will continue to be held on the fourth Monday of the months of January, March, May, September, and November.
- Meetings will start at 7:00pm, beginning with the March 2010 meeting.

Thank you to everyone who took time to cast a ballot. Results:

Raise residential dues to \$15/year = PASSED

YES = 65%

NO = 35%

Meetings to start at 7:00pm = PASSED

YES = 92%

NO = 8%

Meetings on the second Wednesday = FAILED

YES = 43%

NO = 57%



A message from the president...

Spring is right around the corner, we have bulbs slowly making their way out of their winter slumber, we have birds chirping and we have the sun shining again. Spring also signifies cleaning...keep in mind bulk pick up dates as well as the City's Annual Blitz clean up day. A great way to get rid of your unwanted things from your home and having them disposed of properly. Spring also means the winter trash will become unveiled in the Park. Please take a moment of your time and help pitch in and pick up some trash in the Park. Takes but a few minutes and helps more than you know. April brings the publication of NiNi Harris' new book on Holly Hills. I highly recommend you take the time and go out and purchase this book. She will have them at the May meeting as well. Speaking of the May meeting, this meeting is about elections. If you have ever thought of joining our board this would be the time to do it. I highly encourage you to step up and join us. We have a great time, you get to meet many new people and you all help to support a great cause! See you at the next meeting

- Paul Sager

Numbers to Know!	
First District Police	444-0100
Police (non-emergency)	231-1212
Anonymous Drug, Gang, Homicide Police Line	241-COPS
Haly Halyburton—Ward 11 NSO	613-7148
Kathy Savage—Ward 12 NSO	613-3163
T. J. Minden—Ward 13 NSO	622-3444
Citizens' Service Bureau	622-4800
Humane Society	647-8800
Alderman Matt Villa 11th Ward	351-9896
Alderman Fred Heitert 12th Ward	622-3287
Alderman Fred Wessels 13th Ward	589-6836
State Rep. Jake Hummel 108th District	457-1792
State Senator Jim Lembke 1st District	845-8508
State Senator Robin Wright-Jones 5th District	533-8800

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The Holly Hills Improvement Association (HHIA) was formed on September 10, 1927. Since its inception. HHIA has worked to promote the well being of Holly Hills and its residents. For more information or to become a member of HHIA contact us at (hhia @hollyhills.info

Paul Sager President Kate Hastings Vice President Daniel Haag A Past President Past President Victoria Chechik Beth Murphy Vacant

Rich Hutson

Stacy Ross

Patrick Hanlon

Treasurer **Recording Secretary** Tara Ohler-Jenney B Financial Secretary Member at large

Member at large

Member at large

Rec Plex Business Booming; Outdoor Pool Opens May 29

If you haven't been there recently, business is booming for the new Carondelet Rec Plex operated by the YMCA. According to Senior Program Director Eric Vahey, at certain times of the day, the Rec Plex is busier than any of 17 area YMCA branches. The Rec Plex has more than 2,800 membership units - either an adult or a household - which translates to about 6,000 individuals.

As membership grows, they will continue to add programs, Vahey said. About 300 children took part in the most recent session of swim classes and about 100 exercise classes are offered per week. Currently there are eight adult volleyball teams as they begin an adult volleyball league.

The Rec Plex staff is gearing up for summer camp, which will be far bigger than it's ever been before (when they were the Carondelet Y).

The outdoor pool opens May 29th at 10 a.m. The pool includes:

 Splash pad - an area with water shooting up and spraying down

 Kids' pool with a preschool play structure and zero-

try Two-story

depth en-

water slide

 Lazy river and vortex

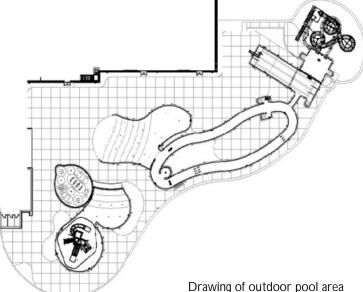
• Recreational pool

Three lap lanes separated

3838 Burgen \$149,900

from other pool areas by a concrete bulkhead

Vahey said they are glad they can provide this service to the community and they hope that people coming to the YMCA-run Rec Plex makes even more people use the park, too.



Holly Hills Real Estate courtesy of Paul Sager

3625 Wilmington \$65,000 UC
3652-54 Bates \$79,900
5904 Morganford \$89,900 UC
4122 Burgen \$100,000 UC
6730 Morganford \$109,900 UC
4153 Fillmore \$109,900
5620 Dewey \$110,000
4134 Bates \$112,000
5624 Arendes \$114,900
4125 Wilmington \$119,500
3844 Burgen \$119,844
4107 Bowen \$121,500

Active as of March 8, 2010

4107 Bowell \$121,500 4072 Wilmington \$129,900 4126 Wilmington \$134,400 UC 6111 Adkins \$139,900 3824 Wilmington \$139,900

3833 Dover \$155,000 UC 3999 Dover \$155,000 5947 Marwinette \$159,900 6105 Ray \$172,500 4124 Tyrolean \$173,500 UC 3671 Dover \$174,900 6130 Adkins \$174,900 5922 Marwinette \$179,900 4059 Toenges \$180,000 6236 Arendes \$199,900 UC 3655 Dover \$214.900 3687 Dover \$219,900 4068 Toenges \$228,475 3954 Wilmington \$229,900 3636 Fillmore \$229,900 6119 Marwinette \$229,900

3963 Wilmington \$239,900 3655 Wilmington \$249,900 6501 Leona \$259,900 UC 6110 Arendes \$264,900 3975 Federer \$289,900 UC 6144 Marwinette \$319,900 6517 Leona \$379,900

Sold as of March 8, 2010 6141 Grand \$75,300 3627 Bellerive \$110,000 5917 Marwinette \$126,900 6110 Newport \$133,000 5722 Morganford \$139,900 4069 Holly Hills \$188,725 3981 Holly Hills \$325,000

Neighborhood Garden Update

We've got a couple of beds available in the community garden at the corner of Bates and Arendes if there are any interested gardeners. Plots are \$25 for the summer.



Please contact

me at 351-3845 if you would like one.

Unfortunately, we were not awarded with an expansion grant from Gateway Greening for our water line (we're currently paying neighbors for access to water), so I'm going to look into alter-

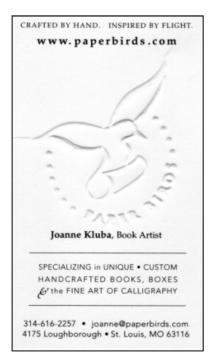
native funding sources.

We're also going to be dedicating several of the garden plots to raising food for the needy, one with help from the Girl Scouts.

And, although it's not even

spring, it's not too early to plant some cool weather crops like lettuce, peas and broccoli (I've got some in already).

-Dan Haag



Early Bird Bread at Companion

Josh Allen, owner of Companion Baking, announced today that beginning March 5, there will be a new source for Companion bread in town, and even better, it'll be priced at 35-40% off retail. Both bread and pastries will be available, but only from 7 AM to noon, Friday through Sunday, and only at Companion's Early Bird Outlet, located at the rear of its primary baking facility at 4555 Gustine.

"We are excited to expand our offering in the city and provide substantial value to our customers," explained Josh Allen, owner of Companion. "We think people love to discover a great deal. If you're willing to travel a little out of your way, you will find amazing fresh bread and pastries at substantially discounted rates."

Aside from coffee and bottled water, the EBO will not sell sandwiches, soups or other items offered at Companion's cafes. Just remember, thoough--when they're out of product, they're out for the day.

Putting a further twist on pricing, Allen has elected to sell all items by the pound, rather than the piece. Ya gotta love that...no more rooting through the bread bin trying to find the biggest baguette.

- George Mahe

From FEAST, St. Louis Magazine's Food and Wine Blog

http://stlmagblogs.typepad.com/feast/



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SUNDAY WORSHIP: 9:30 am

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HHIA General Membership Meeting Minutes for January 25, 2010

In attendance: Paul Sager (President), versation included the city budget Kate Hastings (Vice President), Beth Murphy (Treasurer), Tara Ohler-Jenney (Financial Secretary), Richard Hutson (MAL), Stacy Ross (MAL)

Unable to attend: Patrick Hanlon (MAL)

Paul Sager called the meeting to order. Minutes from the November General Meeting were approved.

Treasurer Beth Murphy reviewed the financial report. HHIA has a balance of \$10,776.

New neighbors and new members were welcomed and invited to introduce themselves.

Officer Mark O'Brien is taking over for Officer Tom Bottini. Officer O'Brien gave the 1st District police report and alerted attendees to scams involving jury duty, the census and ATM machines. The District One Officer of the Year awards luncheon will be held on Wednesday, March 24.

St. Louis City Board of Aldermen President, Lewis Reed, was guest speaker for the evening. Topics of con-

deficit; control of the police department; city earnings tax; city/county merger; the north side redevelopment; Kiel Opera house; the Better Family Life center pledge; and the census.

Fred Wessels, 13th Ward Alderman, spoke about the census; proposed beer and wine sales at Walgreen's; Operation Brightside Blitz on May 1; 5706 Arendes and the north side redevelop-

Joe Thele, Director of the Neighborhood Stabilization Officers program, spoke about the census: derelict cars: litter; partnering with SLPS on nuisance properties; partnering with the American Red Cross on emergency procedures; the budget; and the census.

Kate Hastings announced the results of the HHIA membership voting for bylaws changes. Effective immediately, residential dues will be \$15/year. Meetings will continue to be held every other month on the fourth Monday. Meeting start time will be 7:00pm.

Tara Ohler-Jenney reminded resi-

Notes from Carondelet Park Master Plan Committee Meeting January 26

- The study of the Lyle house for an historic restoration is supposed to be finished by May. The Carondelet Park Board is paying for the study and the subsequent improvements.
- A traffic study of the area near the Rec Plex is being done now--the report should be nearly complete (90%) by March 23rd. Now that the Rec Plex has opened they can do a more accurate study.
- Grand Bridge is going to be improved - remove scrub and brush trees, leave good trees, put in rock,

paint bridge to match Boat House.

- The outdoor pool at the Rec Plex is opening Memorial Day weekend.
- The Rec Plex is meeting its membership goals.
- In 2009, 327 new trees were planted.

The committee is working on a Wayfinding Plan for the Park to determine signs and directions to destinations with in the park.

- Patrick Hanlon

dents that 2009 and 2010 membership fees are now due. Holly Hills flags are also available for sale.

Paul Sager noted that several board positions will be open this spring. He encouraged residents to consider running for the board.

The next General Meeting will be held on Monday, March 22 at 7:00pm at Southern Commercial Bank. The meeting was adjourned.

Neighborhood Focus



The building at 3970 Wilmington Avenue, which houses Mel's Service, was built in 1929. The original Texaco sign is made of art glass. It was painted over as the service station changed brands, but the old sign was never forgotten. When owner Mike Schwent's father purchased the service station in the 1970s, it was a Phillips station, so the sign remained covered. Last fall Mike uncovered the sign and painted the building in colors to match the sign. The station is not affiliated with any brand, so he figured it was time to uncover and enjoy the old Texaco sign.

-Tara Ohler-Jenney

Bevo-Long Community School Provides Range of Resources to Neighborhood

The Bevo-Long Community Education Full Service School (CEFSS) is leading the way in the St. Louis Public Schools CEFSS program. Bevo-Long is one of 13 SLPS CEFSS program sites. The program seeks to provide academic, social, mental, physical, and vocational programs and services to meet the needs of the community being served.

Located at 5028 Morganford, Bevo-Long CEFSS serves the neighbor-

hoods surrounding Long Middle School, Oak Hill Elementary School, and Woerner Elementary School. An advisory council meets on the second Monday of each month to plan and implement activities and events. The advisory council is made up of parents, local residents. Neighborhood

Stabilization Officers, volunteer agency representatives, faculty and staff of the respective schools, and the Bevo-Long CEFSS specialist.

The Bevo-Long CEFSS advisory council has worked for many months to create, refine and begin implementation of a program to address the needs of the neighborhood. Advisory council programs focus on the areas of health: education/life long learning; employment/economic development; gardening; landscaping; energy; and community outreach and organizing. Activities for March 2010 include a health fair, a college fair, and a presentation for first time home buyers. The community garden, located on school grounds, will be planted again this spring. A dental services event is planned for Summer 2010. Energy conservation applications and neighborhood watch programs are also in progress.

In addition, SLPS continues to offer community education classes in the areas of business and office skills, computers, dance, foreign language, AEL/GED, ESOL, gymnastics, martial arts, money matters, music, physical education, and various special interests.

The community garden, located on school grounds, will be planted again this spring.

A dental services event is planned for

Summer 2010.

Ways to Participate

Programs are open to the public. The advisory council welcomes new members. Volunteer opportunities are available at each school.

Contact Information

Bevo-Long CEFSS programs and advisory council: Patrice Crotty, Specialist at 314-353-1034

Long Middle School: Alva Blue, Principal

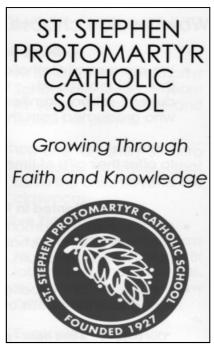
at 314-481-3340

Oak Hill Elementary School: Hollie Russell-West, Principal at 314-481-0634

Woerner Elementary School: Peggy Meyer, Principal at 314-481-8585

- Kate Hastings







Local Artist to Create Boathouse Decorative Tile

PAGE 8

You won't want to miss the next neighborhood meeting. Neighborhood resident and artist Bridget McDermott Flood has created an original clay tile depicting the Carondelet Park Boathouse. Flood will display the tile at the March 22 HHIA meeting. In the near future, Boathouse tiles will be offered for sale with Flood generously donating the profits to HHIA.

Flood, who lives on Bellerive, recently renovated a house at 5735 Alabama to house pottery studio, Carondelet Pottery. For more information about her work contact her at carondeletpottery@gmail.com

Word of Life Open House

Word of Life Lutheran School will be hosting an open house for parents interested in enrolling their children in Pre-K through 8th grade on April 7, 2010 from 6:30 - 8:30 PM at the Main Campus Location at 6535 Eichelberger.

College Night

The Bevo-Long Community Education Full Service School is hosting a free college/education fair on Thursday, March 25, 4:30pm-7:00pm.

If you, a family member, friend, neighbor, or coworker is considering going to school or going back to school, we invite you to attend.

Long Middle School, 5028 Morganford Road, in the Cafeteria (enter through Door #7)

YOUR NEIGHBORHOOD NEEDS YOU!

think you'll agree, Holly Hills is a great place to live and raise a family. We like to

think that is in part due to the efforts of active and involved neighbors

- the folks who serve on the

HHIA Board and the volunteers who help with events, such as park clean-ups, the newsletter, free movies in the park and other fun things. We currently have several open positions on the board and at the May meeting, we'll be voting on new board members. We want YOU to be among them! Please contact Paul Sager at 602-9255 or paul@paulsager.com if you are interested in joining a group of fun, dedicated neighbors working to keep Holly Hills a great place to live. Or, consider nominating someone you think would be a great addition to the board. Get involved!

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Be Counted! Return Your Census Form

In mid-March you should be receiving the federal government's 2010 census form. Please fill out your 2010 census form! This is what the census website says about Why It's Important:

We Can't Move Forward Until You Mail It Back

That's why it's so important that you fill in the form and promptly

mail it back. Census information affects the number of seats your state occupies in the U.S. House of Representatives. And • people from many walks of life use census data to advocate for causes, rescue disaster victims, prevent diseases, research markets, locate pools of skilled workers and more.

When you do the math, it's



The actual enumeration

shall be made within

three years after the

Congress of the United

States, and within every

subsequent term of 10

years, in such manner as

they shall by Law direct.

- Article I, Section 2

of the Constitution

of the United States

first meeting of the

accurate count of your community. Better infrastructure. More services. In fact, the informa-

sus collects helps to determine how more than \$400 billion dollars of federal funding each year is spent on infrastructure and services such as:

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- Schools
- Senior centers
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- Emergency services.

Participation isn't just important—it's mandatory.

For more information, go to: www.census.gov

easy to see what an residents can do for

tion the cen-

SIDS Re-

May 22 in Carondelet Park

SIDS Walk Scheduled for

sources. Inc. and a volunteer committee are planning the



third annual 5K run/walk, called Strides for SIDS, which will take place on May 22 at the Boathouse in Carondelet Park. Registration starts at 7 a.m. We would love to have more participants from the beautiful Holly Hills neighborhood! Another item of note: captains of teams of 10 or more will receive a free business card size ad in the program book. The program book is included in the race registration packets so it will be seen by over 300 people.

With your support, "Strides for SIDS" will be a huge success, and SIDS Resources can continue to offer its services free of charge to those who need them the most. Additional information on the event can be found at www.StridesForSids.com. If you have any questions, please call Lori at 314-822-2323 or 800-421-3511. To learn more about SIDS Resources, Inc please see our website: www.sidsresources.org.

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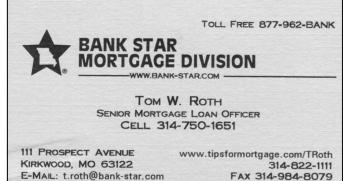


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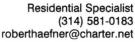
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